

THE DIRCKS INSIDER

2010 — Quarter 3



Volume 101

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We'd enjoy your feedback! E-mail your comments, questions or news to: newsletter@dircks.com

You can also view our online version of this newsletter at: <http://www.dircks.com>

INSIDER STAFF:

Rick Dircks
Rich Reinert
Brandon Stephens

Dircks' Spirit Recognized By ASU

By Rick Dircks

A big thank you to the Arizona State University Spirit of Enterprise center and the W.P. Carey School of Business for honoring Dircks as a finalist for The Spirit of Enterprise Awards. Dircks is extremely proud to have been recognized with nine other outstanding Arizona-based businesses at the 14th Annual Spirit of Enterprise Awards ceremony held on Thursday, September 23, 2010.

We were thrilled to receive the news that we were selected for this recognition out of 200 other applicants. The Spirit's mission is to "Promote Ethics, Energy and Excellence in Entrepreneurship" and my brother Chip and I, along with all of our staff will continue to operate this way now and certainly in the future.

Dircks has a 20 year partnership with ASU. Not only have we been a provider of transportation services to the University for 20 years, but we're also been a supporter in many other areas, including:

- ASU Alumni Association
- Official Mover of Sun Devil Athletics
- ASU President's Club Member
- ASU Business Leadership Award—Rick and Chip Dircks
- Provider of ASU Scholarships

We're proud of our latest award from Arizona State University!



Rick & Chip at the Spirit of Enterprise Luncheon (Photos courtesy of Ben Arnold)

THE NEW DIRCKS.COM IS LAUNCHED



The new Dircks.com was launched this summer. This is the fifth version of Dircks' website thus far. Among the features that make the Dircks site unique is the ability to make an appointment for a moving estimate on line. The site is easier to navigate and gives the customer tools to assist with their move. We hope that you'll find the new Dircks.com better than ever!

DIRCKS TAKES ASU FOOTBALL TO WISCONSIN

The Sun Devils made the 2000 mile trip to Madison to square off against the University of Wisconsin Badgers. Getting all of the team's equipment and other supplies is the job of Dircks. Using Two drivers to make the trip in 40 hours, Dircks delivers all of the team's equipment to the locker room prior to their arrival. Everything is prepared so all the team has to focus on is playing the game. Immediately following the game, the crew comes back to Tempe to get ready for the next game.



GET TO KNOW...

EMPLOYEE NEWS



Kristi Cribbs

**NATIONAL
ACCOUNT
COORDINATOR**

Kristi, a Pittsburgh native, joined Dircks in November of 2009 as a result of the acquisition of McCollister's Phoenix facility. Kristi has been involved in the Moving and Storage industry for over 25 years.

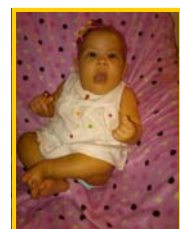
Kristi brings a wide range of experience with her. Over the years she's been a packer, warehouse supervisor, handled claims and coordinated Special Products, Household Goods, O&I and Warehouse Distribution.

In her off hours, Kristi enjoys spending time with her family (especially her grandson here in AZ) and is an avid gardener..

Dircks is proud to introduce two new employees to the company: Tom Baumgartner and Barbara Reed. Tom is doing Residential Sales in the West Valley and Barbara is our new Office Manager. Welcome aboard to both of you!



We have 2 new additions to the "Dircks Family." Everley London Stephens (daughter of Brandon & Stephanie) was born on May 28th. Amaya Nicole Hernandez (daughter of Chris and Amber) was born on June 1st. Welcome!



NEWSWORTHY!

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Dircks Hosts Sisters' United Meeting In Phoenix

Dircks was the host for this years Sisters United gathering in Phoenix. Sisters United is a group of ladies from leading United and Mayflower agencies throughout the United States that works to improve service levels for their customers, as well as networks to improve our inter-agency relationships. Honorary "Brothers" Rick and Chip are shown in the photo after being "dressed up" to go out on the town.

Dircks Becomes a "Patron" with The Arizona Association for Economic Development

After many years as a member, Dircks will play a more active role beginning this month as a "Patron" level Sponsor with AAED. Chris Hernandez and Rich Reinert will lead Dircks' representation with this organization that promotes greater levels of economic development in Arizona.



Dircks Sponsors NDTA Golf Tournament

On September 11th, Dircks was proud to be a sponsor at the National Defense Transportation Association's 5th Annual Charity and Scholarship Golf Tournament at Pebble Creek in Goodyear. While our foursome had a great time helping to support a great cause, we've yet to get a straight answer as to what place they finished in.

Dircks Exhibits At CoreNet Conference

Dircks recently exhibited at the National CoreNet Conference in Phoenix. CoreNet is a national organization made up of Corporate Real Estate Professionals for major corporations. Dircks was present to talk with the 1,500 attendees about our corporate relocation services. We currently serve many of these companies .



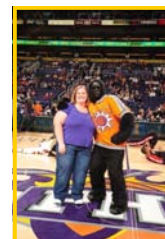
Dircks Assists The University of Arizona With Their Moving Needs

Dircks prides itself on being an equal opportunity mover and is proud to be a provider for The University of Arizona. We recently moved researchers with the U of A College of Medicine. We then consolidated their Phoenix area offices into their new building in downtown Phoenix.



Dircks Continues To Be The Official Mover of the Phoenix Suns

Dircks begins its fifth year as the Official Mover of the Phoenix Suns. In preparation for the season, Dircks has been helping get the Suns ready by moving some of their key people to Phoenix, including forward Josh Childress and new President of Basketball Operations, Lon Babby. Go Suns!





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Agent for Mayflower Transit
4340 W. Mohave St.
Phoenix, AZ 85043
(602) 267-9401
www.dircks.com

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DIRCKS AT SHRM AND 20th B-DAY PARTY



Rick Dircks and Rich Reinert were up to their “Cowboy” best representing Dircks at the Arizona Society of Human Resources Managers Annual Conference.

Dircks’ 20th Birthday Party turned our warehouse into a casino for an employee night of fun, camaraderie and gambling. Here’s to another 20 years!